

USCI: unitedworld school of
creative intelligence

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**FOUNDATION
FOR A BRIGHTER
TOMORROW**

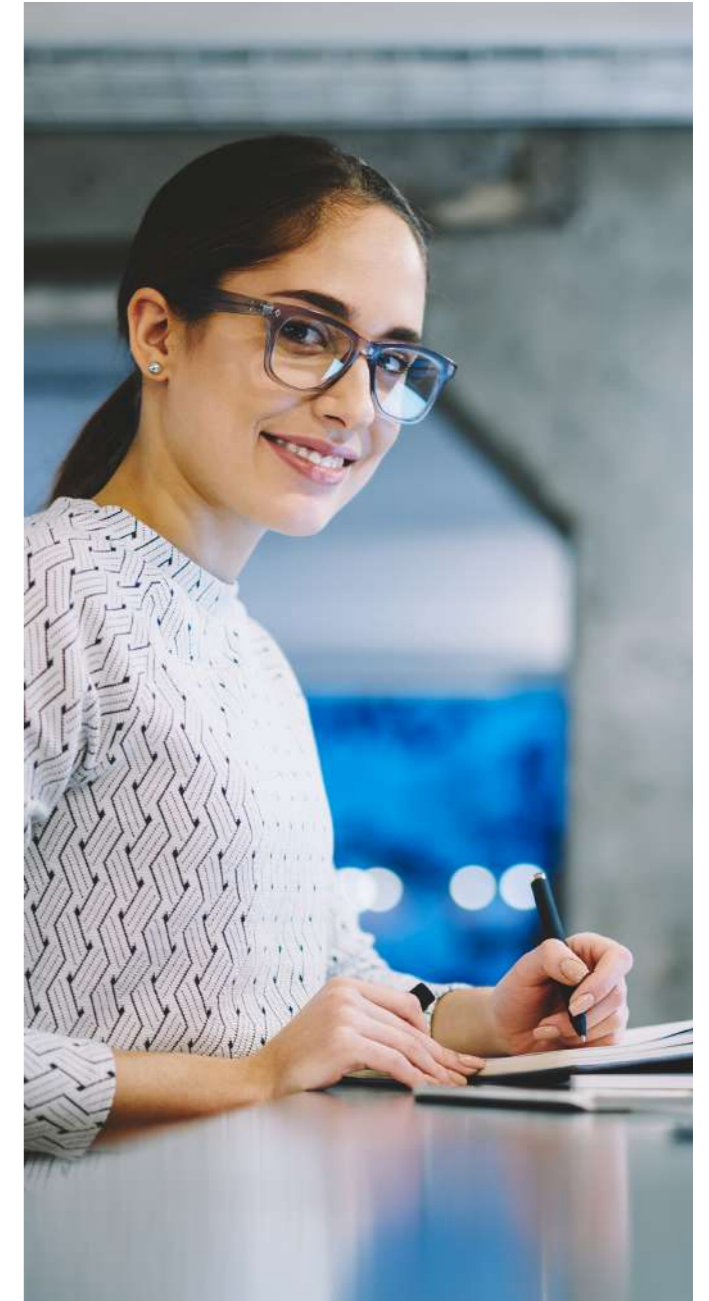
Certification by



Curriculum/
Faculty Support



ABOUT USCI



Unitedworld School of Creative Intelligence (USCI) presents a vibrant gateway for those navigating the realms of design, whether they are seasoned professionals or aspiring entrants. It stands as a beacon for individuals seeking to solidify their dedication to the design industry or those contemplating a directional shift in their creative journey. USCI serves as a nurturing ground for exploration and advancement within the broad spectrum of creative fields, offering a rich environment where passions can be pursued more deeply or new avenues of creativity can be explored.

Nestled under the auspices of the prestigious Unitedworld Institute of Design (UID), India's premier design education powerhouse, USCI inherits a legacy of excellence in fostering creative talent. UID is renowned for sculpting world-class creative professionals, offering a blend of undergraduate and postgraduate courses that merge individual creativity with theoretical knowledge, practical design expertise, and invaluable industry collaborations. Through its initiative with USCI, UID extends its commitment to empowering creative minds, enabling them to thrive and innovate in the ever-evolving landscape of design and creative industries.

DISCOVER THE UNIQUE EDGE OF THE SCHOOL OF CREATIVE INTELLIGENCE (USCI)

Nestled within the vibrant ecosystem of UID (United World Institute of Design), the Unitedworld School of Creative Intelligence (USCI) stands as a beacon of innovation and creativity. Here's what makes us unparalleled in the realm of design education:



Interdisciplinary Exploration:

At USCI, the convergence of design, technology, business, and psychology is not just encouraged; it's a fundamental part of our ethos. This approach inspires our students to embrace novel perspectives and groundbreaking ideas.

Hands-On Learning:

Beyond theoretical knowledge, we place a hefty emphasis on experiential learning. Through engaging projects, dynamic workshops, and valuable industry internships, our students acquire tangible skills and compile impressive portfolios that speak volumes.

Unrivaled Industry Networks:

Our strong connections with premier design firms and creative powerhouses open up a world of opportunities for our students from mentorships to internships, keeping them in sync with the latest trends and practices.

Cutting-Edge Facilities:

USCI's state-of-the-art infrastructure, from sophisticated design studios to advanced fabrication labs and digital media suites, provides the perfect playground for innovation and creativity.

Global Outlook:

With a keen focus on global challenges and cultural diversity, we prepare our students for successful careers in a globally interconnected world, emphasizing the importance of cross-cultural understanding and collaboration.

Creative and Critical Mastery:

Our curriculum is designed to foster not just creativity but also critical thinking, equipping students with the tools they need to solve complex problems in innovative ways.

At USCI, we blend academic rigor with practical expertise, industry insights, and a global perspective, setting us apart as a leader in design education. Join us to embark on a journey that will transform your creative visions into reality.

S.U.R MODEL OF LEARNING



The SUR Model of Learning, comprising Skilling, Upskilling, and Reskilling, addresses the evolving demands of modern workplaces. “Skilling” provides essential skills for new roles, “Upskilling” enhances existing skills for current trends, and “Reskilling” prepares individuals for new careers, ensuring adaptability and continuous professional growth in a dynamic job market.

Skilling:

At the heart of USCI's philosophy lies the foundation of skilling. We cultivate the creative spark within our students, equipping them with the essential design thinking capabilities, technical know-how, and the processes needed to excel in their creative endeavors.

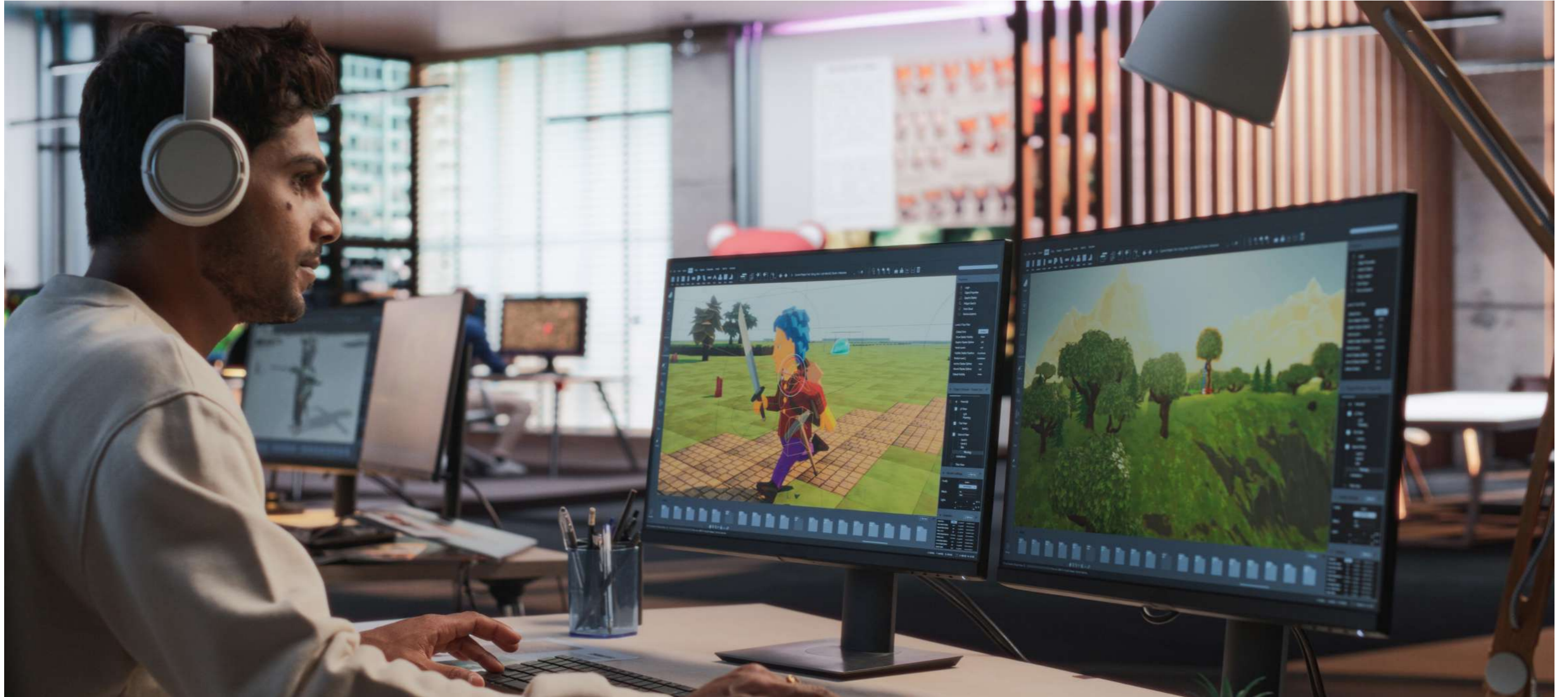
Upskilling:

As our students evolve, so does the need for advanced proficiency. USCI is dedicated to elevating design talents to professional heights, infusing them with cutting-edge knowledge and practices that are vital for success in the modern design industry.

Reskilling:

Recognizing the ever-changing landscape of creative professions, USCI is committed to expanding the vistas of our students and professionals alike. Through a robust framework of learning, we provide pathways to new knowledge, skills, and opportunities, ensuring our community remains at the forefront of innovation and creativity.

PROGRAMMES



We offer comprehensive 11 month certificate programmes (Certified by Pearsons) designed to elevate the skills and competencies of our participants. This meticulously crafted curriculum combines the advantages of offline courses, ensuring a holistic learning experience. We aim to pioneer a novel educational approach, equipping learners with innovative and disruptive professional skills. This forward-thinking programmes are tailored to empower students to tackle both corporate and societal challenges with unwavering confidence and clear conviction.



FASHION DESIGN & STYLING



INTERIOR & SPACE DESIGN



VISUAL COMMUNICATION & INTERACTION DESIGN



ANIMATION & GAMING DESIGN



FILM MAKING & EDITING

PROGRAMME STRUCTURE

4 Terms: 11 Months (3 Months + 3 Months + 3 Months + 2 Months)
Higher National Certificate (HNC) by Pearson International
Level 4
Credits: 120
Independent Learning: 60%
Guided Learning: 40%

Course Highlights

Project in every term

Interactions with experts
and global mentors

Field projects

Webinars / Seminars and
Workshops

Project / Dissertation /
Portfolio preparation,
submission and
assessment



FASHION DESIGN & STYLING



Programme Overview:

Our Fashion & Styling Design Programme is a vocational qualification designed for students seeking to enhance their careers in the fashion industry. This Programme offers a thorough understanding of fashion design by merging creative skills with essential industry knowledge. It prepares students for diverse roles within the fashion sector and is recognized for its practical learning approach. Often viewed as a gateway to employment or advanced studies, this Programme equips students with the tools needed for success in the dynamic world of fashion.

Course Modules:

Fundamentals of Fashion Design
& Styling

Fashion Styling Principles

Fashion Industry Landscape

Career Development & Portfolio
Building

Projects associated with each course:

Personal Style Development

Wardrobe Revamp for a client

Fashion Editorial Shoot

Final Portfolio Development &
Presentation

A fashion design certificate equips students with a comprehensive skill set and industry qualifications, fostering readiness for various career paths. From freelance and academic endeavors to employment opportunities, graduates emerge prepared to thrive in the dynamic design industry, armed with practical skills and profound industrial insights gained throughout the programme.

Career Opportunities:

- Fashion Designer
- Textile Designer
- Pattern Maker
- Fashion Stylist
- Product Developer
- Visual Merchandiser
- Fashion Buyer

INTERIOR & SPACE DESIGN



Programme Overview:

The Specialization in Interior & Space Design is a vocational qualification tailored for individuals aspiring to become interior designers. This programme integrates creative design principles with practical skills and industry insights, setting students up for professional success in the interior design field. The globally recognized HNC in Interior Design provides students with the necessary skills to handle a range of design projects, from residential to commercial, using a strategic and sustainable approach.

Career Opportunities:

- Interior Designer
- Residential Designer
- Commercial Designer
- Lighting Designer
- Visual Merchandiser
- Design Consultant
- Project Manager

Course Modules:

- Fundamentals of Interior Design
- Advanced Interior Design Techniques
- Professional Practice and Business Management
- Portfolio Development and Career Preparation

Projects associated with each course:

- Residential Design for a specific client profile
- Commercial Space Design for a specific brand
- Design & Build a pop-up shop
- Final portfolio development & presentation

After completion, graduates have the opportunity to further develop their skills, gain expertise in Interior Design or related fields, opening doors for expanded professional growth and advancement. This sets the stage for them to pursue higher-level roles and seize new opportunities within the industry.

VISUAL COMMUNICATION & INTERACTION DESIGN



Programme Overview:

The HNC in Visual Communication & Interaction Design is an engaging programme designed to equip students with the foundational skills and knowledge required in the fields of visual communication and interaction design. This course focuses on the convergence of graphic design, user experience (UX), and digital media, providing students with a robust understanding of design principles and digital communication strategies. Students will learn to create compelling visual content that effectively communicates and engages across various digital platforms. The programme prepares graduates for careers in multimedia design, web development, and interactive media, setting the stage for future specialization and advancement in the rapidly evolving digital design landscape.

Career Opportunities:

- Graphic Designer
- Brand Identity Designer
- Web Designer
- Illustrator
- Multimedia Artist
- Art Director
- Packaging Designer

Course Modules:

- Foundation of Visual Communication and Design Thinking
- Interaction Design Principles and Prototyping
- Visual Communication for a different platforms
- Professional Practice and Portfolio Development

Projects associated with each course:

- Design a Brand Identity & User Journey Map
- Design & Prototype a mobile app for a specific task
- Redesign and visualize data for a website / app
- Final Portfolio Development and Mock Interview

After completion, students have a clear pathway to elevate their skills, expertise and expand career prospects by transitioning into roles in Graphic Design or related fields. This prepares them for advancing to higher-level positions within the industry, where they can apply their refined skills and knowledge to make significant contributions.

FILM MAKING & EDITING



Programme Overview:

The HNC in Film Making and Editing is a specialized programme focused on preparing students for the intricacies of film editing. It equips students with essential skills and knowledge to craft compelling narratives and evoke emotions through editing. Through a balanced mix of theory and hands-on experience, students learn about the entire filmmaking process, from pre-production planning to final editing. Key areas of study include advanced editing techniques, sound design, and utilizing industry-standard technology and software. Graduates are equipped to enter the film industry as competent editors, capable of handling projects ranging from independent shorts to commercial features.

Career Opportunities:

- Film Director
- Screenwriter
- Cinematographer
- Film Editor
- Sound Designer
- Television Producer
- Visual Effects Artist

Course Modules:

- Fundamentals of Film Editing
- Advanced Editing Techniques, Documentary and Non-fiction editing
- Editing for different platforms and genres
- Professional Practice and Portfolio development

Projects associated with each course:

- Edit a short narrative film
- Edit a Documentary Sequence
- Edit a trailer or music video
- Final Portfolio Development and mock Interview

Completion of this course unlocks pathways to diverse roles as freelancers or positions within the Film Industry, Television Production, or related fields. Graduates gain invaluable insights and specialized skills, positioning them for advanced career opportunities and enabling them to make impactful contributions in their chosen field.

ANIMATION & GAMING DESIGN



Programme Overview:

The HNC in Animation & Gaming Design is a dynamic programme crafted to launch students into the exciting worlds of animation and game development. This course blends creative storytelling with technical skills, covering key areas such as 3D modeling, character design, game mechanics, and animation techniques. Students will gain hands-on experience using industry-standard software and tools, enabling them to create engaging and interactive digital environments. The programme aims to develop not only technical proficiency but also artistic vision, preparing graduates for diverse roles within the animation and gaming industries, from independent projects to major studio productions. This foundation sets the stage for further studies or direct entry into professional practice, where imagination meets innovation.

Career Opportunities:

- Animator (2D and 3D)
- Character Designer
- Visual Effects Artist
- Storyboard Artist
- Concept Artist
- Animation Director
- Game Designer

Course Modules:

- Fundamentals of Animation and Gaming
- Advanced Animation Techniques
- Environment Design & Storytelling
- Production pipeline and career development

Projects associated with each course:

- Create a 2D Animated Short Film
- Animate a 3D Character for a Game
- Design a game level environment
- Final portfolio development

After completing the certificate, graduates possess the capability to apply the skills honed in Animation, Digital Arts, or related disciplines, thus accessing opportunities for advanced roles and specialized positions within the industry. This certification serves as a gateway to a diverse array of career paths, empowering individuals to pursue their passions and make meaningful contributions to their field of expertise.

NOTES

**INDIA'S
BEST DESIGN
ACADEMY**